

## Best Global Training & Development Leadership Award 2017

(World HRD Congress, India)

Awarded to Global Leadership Development Pioneer,  
1st Master Certified Coach in Europe and Bestselling  
Author **Professor Philippe Rosinski**



CHATEAU MCELY  
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*...honey, silk & pearls...*

ROSINSKI & COMPANY

Principal Coaching  
success at home and abroad

# GLOBAL LEADERSHIP DEVELOPMENT PROGRAM

### Forest Retreat with Philippe Rosinski

Discover Philippe Rosinski's powerful integrated approach to tackle complexity, promote sustainable high performance and foster personal growth!

| 2 – 6 October 2017 | Chateau Mcely | Czech Republic |

# GLOBAL LEADERSHIP DEVELOPMENT PROGRAM

## **Forest Retreat**

5-day interactive and experiential program with world top leading authority on Global Leadership Development



Philippe Rosinski  
[www.philrosinski.com](http://www.philrosinski.com)  
[www.GlobalCoaching.pro](http://www.GlobalCoaching.pro)  
[www.facebook.com/globalcoachingpro](http://www.facebook.com/globalcoachingpro)



Eva Benesova  
[www.principalcoaching.com](http://www.principalcoaching.com)



Chateau Mcely  
[www.ChateauMcely.com](http://www.ChateauMcely.com)



# DEVELOPING THE NEW BREED OF LEADERSHIP THROUGH GLOBAL COACHING

Global coaching is a revolutionary approach for developing the new breed of leadership necessary to tackle today's complex challenges in an increasingly interconnected world. The magnitude of this task should not be overlooked as it often implies the integration of new perspectives and personal transformation.

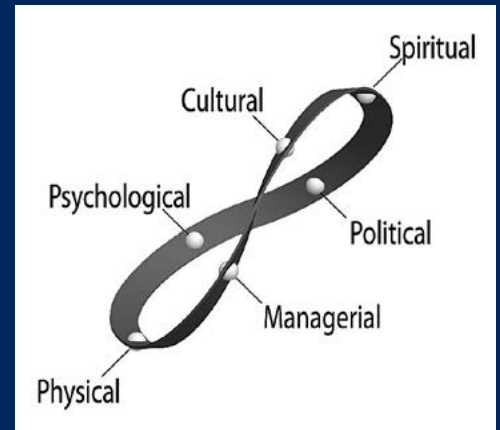
Global leaders engage their workforce, unleash human potential, and elicit sustainable high performance, enabling organizations to thrive in today's global arena. They are able to build unity in diversity and to navigate across disciplines. They achieve superior business results while pursuing a higher purpose that includes social and environmental goals. Global leaders are innovative in meeting society's needs.

In this program, participants will have an opportunity to develop their leadership through the integration of multiple perspectives (physical, managerial, psychological, political, cultural and spiritual) in order to achieve sustainable progress and meaningful success. They will discover opportunities to tackle their complex challenges in fresh ways and new paths for their leadership progress.

## In this program, you will:

# 1

Learn about this new integrated leadership development approach that calls upon multiple perspectives.



# 2

Discover creative solutions to address complex and multidimensional challenges

# 3

Find out about 10 essential global leadership qualities that are increasingly important in today's context and become equipped to develop these qualities in yourself

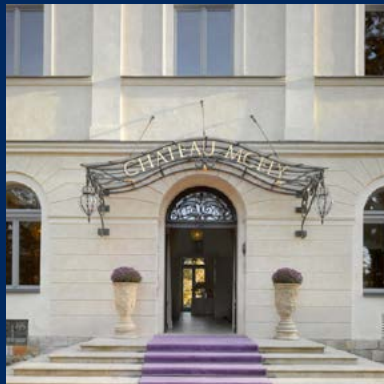
# 4

Learn about the emerging holographic/complexity/organic paradigm and ponder the implications for leadership in the 21<sup>st</sup> century.

# WHO SHOULD ATTEND?

## Leaders, Executives and Senior Managers

facing complex challenges and committed to unleashing the potential within their teams and organizations, through the systematic integration of multiple, interconnected perspectives







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SPA HOTEL & FOREST RETREAT  
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# WHY YOU SHOULD ATTEND?

## 1

### **Develop 10 Crucial Leadership Qualities**

#### **Leverage Multiple-perspectives Outlook**

Adopt multiple perspectives, which refer to a broad range of different disciplines, alternative cultural worldviews, and various forms of intelligence as well as diverse archetypes available to us.

#### **Appreciate Doing Well By Doing Good**

Seek to frame personal and organizational goals in the broader context of improving the world.

#### **Develop Authenticity**

Live a genuine life you can truly call your own.

#### **Delve Deep Into Health and Fitness**

Take proactive steps to be healthy and fit, and to promote wellness in your organization.

#### **Sharpen your Results-Oriented**

Achieve high-performance results and add significant value.

**Develop Emotional and Relational Competences**

Be “emotionally intelligent” and able to build productive relationships.

**Build Power to Engage in Constructive Politics**

Engage in constructive politics for high impact.

**Develop Cultural Inclusiveness**

Leverage cultural differences and build unity in diversity.

**Ponder your own Spiritual Awakening**

Live purposefully and mindfully.

**Forge Deep Interconnectedness**

Link and synthesize

# 2

## **Combine the best of traditional leadership development methods with pioneering thinking and approaches.**

Traditional leadership development focus on the managerial and psychological perspectives. Some companies propose wellness programs to address the physical perspective. In our experience, the political, cultural and spiritual perspectives are typically overlooked. When culture is addressed, it is often in a static and binary (“or”) way that can paradoxically reinforce stereotypes and fragmentation.

Philippe Rosinski has pioneered a dynamic and inclusive (“and”) approach of culture that promotes unity in diversity. Philippe has pioneered a truly global, integrated approach that calls upon multiple perspectives for leaders to tackle complexity and promote sustainable high-performance.

Our global leadership development approach uses the best of traditional programs while complementing them with fresh perspectives and a holistic outlook to unleash your company’s full human potential.

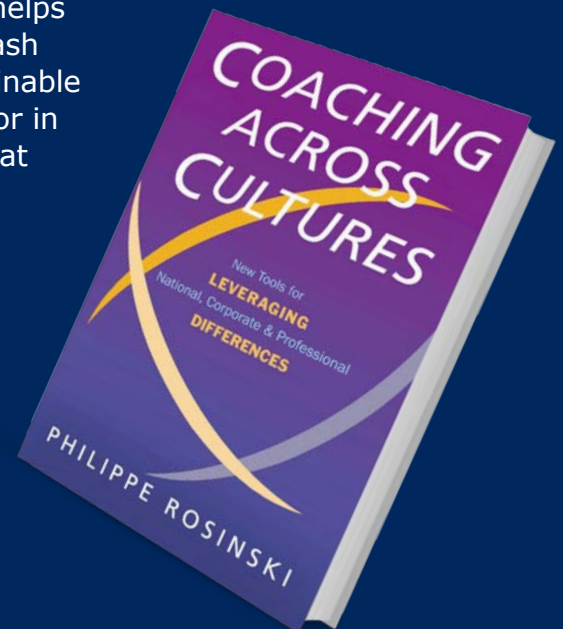


# 3

## Experience and Engage with the best – Prof. Philippe Rosinski assisted by Dr. Eva Benesova

Global Leadership Development Pioneer and Bestselling Author **Philippe Rosinski** is a world authority in executive coaching, team coaching, and global leadership development. He is the first European to have been designated Master Certified Coach by the International Coach Federation. He is the principal of Rosinski & Company, a consultancy based in Belgium with partners across the globe, which helps leaders, teams and organizations unleash their human potential to achieve sustainable high performance. He is also a Professor in the MBA program for global managers at the Kenichi Ohmae Graduate School of Business in Tokyo.

Philippe has pioneered a global approach to coaching that leverages multiple perspectives for greater creativity, impact and meaning. The Harvard Business School chose his ground-breaking book *Coaching Across Cultures* as its featured book recommendation in the



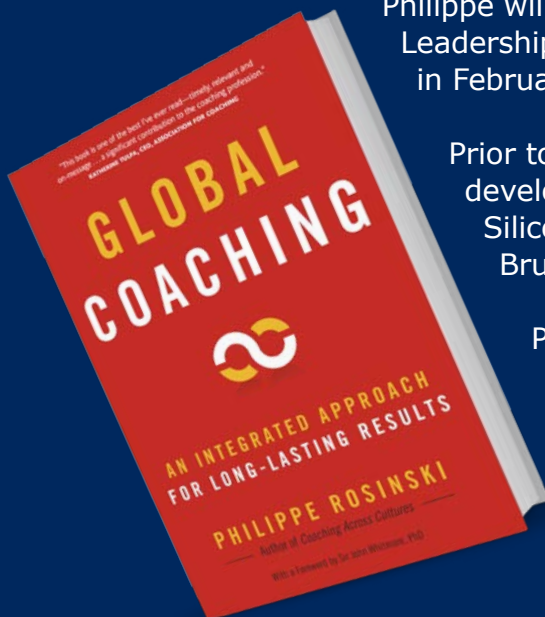


category of business leadership. His innovative approach of bringing the crucial intercultural dimension into the practice of coaching has won him worldwide acclaim. His latest book *Global Coaching* has been described as “having moved the art and science of coaching to a new level”.

Philippe will receive the “Best Global Training & Development Leadership Award” at the World HRD Congress in Mumbai, India in February 2017.

Prior to his 25-year career in coaching and leadership development, he worked as a software engineer in the Silicon Valley, California, and as a project manager in Brussels, Belgium.

Philippe received an Electrical and Mechanical Engineering degree from the Ecole Polytechnique in Brussels. He holds a Master of Science degree in Electrical Engineering from Stanford University and the Executive Master in Management degree from the Solvay Brussels School of Economics and Management.



Eva encourages clients to adopt a balanced perspective within their organizational and personal contexts to maximize their potential. Eva is the first Czech Certified Stakeholder Centred Coach by Marshall Goldsmith, an Executive Coach and Psychologist with economical and group analytical background. Eva, through her integral approach, focuses on bringing to the surface previously unseen or hidden possibilities for a better, more authentic and successful leader in you. Eva has more than 20 years of experience working with executive positions and is currently leading her company Principal Coaching Ltd. in London and Prague.



Eva received her Doctorate in Psychology studies from Charles University in Prague. She holds a Master of Science degree in Psychology from Charles University in Prague and Master of Science degree in Economics from University of Economics in Prague. She also holds numerous internationally recognized reputable accredited certifications in the field of executive coaching, leadership and assessments.

Eva has lived for 12 years in Great Britain, where she conducted a successful cross cultural transition study among MBA professionals working in the top financial institutions of the City of London. Prior to her coaching and training career Eva was lecturing as an Assistant Professor in University of Economics in Prague, Department of Managerial Psychology and Sociology and was a co-founder of Positive Ltd., a managerial skills training company based in Prague. Eva is constantly complimented on her professionalism, her extremely strong background and cross cultural understanding, her analytical and good listening skills, and her authenticity and wonderful personality.



# 4

## **Immerse yourself in a powerful learning and potentially life changing experience**

The 5-day Global Leadership Development Program has been designed to provide you with the right environment and space for learning, discussion, reflection and action. The richness of multiple perspectives, blended with experiential activities, and a diverse learning circle will only enhance the time that you spend in the seminar.

The program will include personalized assessments (360° Campbell™ Leadership Index (CLI™), Fundamental Interpersonal Relations Orientation™ (FIRO®), Cultural Orientations Framework (COF™)), practicing interpersonal communication in challenging situations, experiential team activities, case studies, artistic activities, peer coaching, individual reflection, and group discussions.

You will also acquire a solid integrative and cutting-edge theoretical foundation for global leadership development.

# 5

## **Convert insights into tangible outcomes through follow-up coaching**

Each participant will benefit from an individual three-hour coaching session shortly after the seminar with the top the Czech Republic Executive Coach **Eva Benesova** or with the leading Global Executive Coach **Philippe Rosinski** to synthesize the various learnings and crystalize these into a personalized action plan.

Furthermore, participants will have the option of being individually coached by Eva Benesova or Philippe Rosinski over a six-month period following the seminar to help them make their action plan happen and achieve sustainable change.

# ENGAGE IN A POWERFUL PROGRAM JOURNEY

The Global Leadership Development Program is much more than a five-day stimulating seminar. The program is designed to help global executives maximize their effectiveness and sense of fulfillment as well as optimize their contribution for their teams and organizations. The program takes the form of a learning journey that begins weeks before the five-day seminar.

## Preparation

Participants complete three psychometric assessments (360° CLI™, FIRO-B® and COF™) soliciting feedback from observers for the 360° CLI and a medical fitness check-up.

They also confidentially share complex leadership challenges that they face and reflect on sources of inspiration for their leadership.

They typically already start building a personal connection with Eva Benesova or/and Philippe Rosinski prior to the seminar.

This pre-work serves both the participants themselves allowing them to be prepared to take full advantage of the program and the facilitators who can take participants' specific contexts and needs into account.

## **Immersion**

Participants engage in a stimulating 5-day seminar led by Philippe Rosinski and Eva Benesova.

They acquire a solid integrative and cutting-edge theoretical foundation for leadership development.

They gain new insights and build global leadership competencies by engaging in a variety of activities: practicing interpersonal communication in challenging situations, experiential team activities, case studies, artistic activities, peer coaching, individual reflection, and group discussions.

They build close connections and new friendships with a diverse and high level group of peers.

They enjoy a superb environment, which constitutes a further source of inspiration and rejuvenation.

Health and fitness being an integral part of this seminar, they have the opportunity to take pleasure in healthy & tasty food and in daily fitness activities (tailored to their level of fitness).

They receive a copy of Philippe Rosinski's books "Global Coaching" and "Coaching Across Cultures" as well as a binder with various resources and slides from the seminar.

Shortly after the seminar, each participant also engages in a three-hour individual coaching session with Philippe Rosinski or Eva Benesova to synthesize the various learnings and crystalize these into their personalized action plan.

# PROGRAM SCHEDULE

## Global Leadership Development Retreat

Day 1	Day 2	Day 3	Day 4	Day 5
Introductions Program Overview Introduction to Global Leadership – Leadership from multiple perspectives Participants' Challenges	Experiential Team Activity Campbell™ Leadership Index 360°	Cultural perspective: Diversity and Creativity Cultural Orientations Framework	Practice: interpersonal communication in challenging situations	Guided goal setting & action planning/ Action learning activity Group presentations (action learning activity) Program close
Lunch	Lunch	Lunch	Lunch	Lunch
Psychological perspective: Emotional intelligence and constructive relationships FIRO-B® Managerial perspective: Productivity and results	Team Development videotaped activity – debriefing incl. feedback exchange	Political perspective: Power and Service Spiritual perspective: Meaning and Unity	Embracing Complexity Guided goal setting & action planning / Action learning activity	
<b>Fitness session</b>	<b>Fitness session</b>	<b>Fitness session</b>	<b>Fitness session</b>	

Shortly after the retreat:

One-to-one three-hour executive coaching session with Philippe Rosinski or Eva Benesova

## **Application and follow up**

Participants have the option, for an additional fee, of being individually coached by Philippe Rosinski or Eva Benesova over a six-month period following the retreat to help them make their action plan happen and achieve sustainable change.

Participants will have the opportunity to become members of an exclusive group of alumni. Through our dedicated websites, LinkedIn group as well as Facebook page, they will be kept informed about our latest findings and experiences in global leadership as well as have the occasion to exchange with their peers.

We encourage cooperation between and with alumni beyond the five-day retreat and look forward to developing new collaborations as well as new friendships.

# FEES AND CONDITIONS FOR INDIVIDUAL PARTICIPANTS

Early Bird Price paid before 1 March 2017	4 450 Euros
Full Price	4 950 Euros

Fees include:

- the five-day seminar with Philippe Rosinski and Eva Benesova
- the three-hour follow-up coaching session with Philippe Rosinski or Eva Benesova
- three personalized assessments (360° CLI™, FIRO-B®, COF™), syllabus, materials, books (*Global Coaching and Coaching Across Cultures*),
- an outstanding accommodation for five nights at Chateau Mcely Czech Republic, all meals and coffee breaks during the retreat week.

Fees exclude VAT.

Travel to/from the Chateau is the responsibility of the participant.

For registration and more details please contact  
[eva@principalcoaching.com](mailto:eva@principalcoaching.com)



## **Optional follow-up executive coaching**

The fees for six executive coaching sessions (two and a half hours each) over a six-month period after the five-day retreat (face-to-face or via Skype –or equivalent-) with Philippe Rosinski or Eva Benesova amount to 6.000 EUR.

Please contact Eva Benesova on 00420 602 571 944 if you need more details.

[eva@principalcoaching.com](mailto:eva@principalcoaching.com)

# TESTIMONIALS

**about Philippe Rosinski's  
global leadership development programs,  
executive coaching and books**

"...impact measures of the program are very positive... The company repeated the Campbell Leadership Index 360 assessment for graduates one year after the program, and across the board, assessments showed improvements in all areas with ratings from subordinates and managers markedly higher than the baseline scores ..."

*Alison Soine-Norris, Director, Global Learning & Organization Development, WEX Inc.*

**"Over the past four years, I have found the support and insight Philippe Rosinski has given me and the teams I have managed to have been invaluable."**

*Peter Leyland, Vice President, Baxter Healthcare*

"I was very dubious before starting. I am now enthusiastic and extremely positive. My executive coach enables me to go further. Nothing seems impossible."

*Didier Dallemagne, Senior Vice President, Unilever*

**“An amazing synthesis that brings coaching to new frontiers. I highly recommend this book.”**

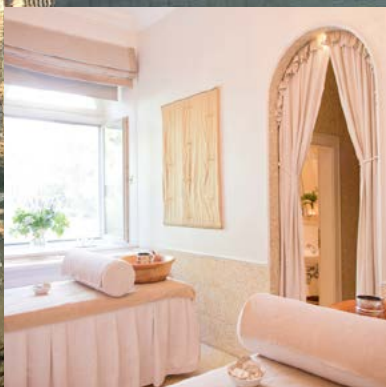
*Vincent Lenhardt, President of Transformance Pro and Senior Advisor  
for the Boston Consulting Group*

“An outstanding book that explains how to develop the new breed of leadership necessary to achieve sustainable high performance in today’s global and multicultural environment. This visionary piece of work is both profound and practical. It will show you how to leverage human potential and its rich cultural diversity, to the benefit of employees, customers, shareholders and society at large.”

*Dean O’Hare, Chairman and Chief Executive Officer, Chubb Corporation*

**“A provocative, exciting and wise book! Rosinski’s work draws on a well-presented range of material, from psychology to medicine, economics to physics, philosophy to mysticism and beyond-and challenges us to open up to new ways of thinking. He presents well-written business coaching cases and examines how embracing multiple perspectives will enhance our coaching and enable our clients to become more effective.”**

*Prof. Carol Kauffman, PhD, Harvard Medical School, Director,  
Institute of Coaching and Editor in Chief of Coaching:  
An International Journal of Theory, Research & Practice*





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